



## **DISASTER RELIEF**

# **Social Media Guidelines**

**July 8, 2024, Revision**

Social media are great for keeping family and friends informed about the Kingdom work you are doing. Posts may also encourage others to either follow Christ or to become more active in serving others in Jesus' name.

It is, however, important that we have a consistent approach to social media, especially regarding photography. Here are guidelines for use in promoting both effective work and social media posting:

- Photos of damaged property, work in progress, etc. should not be taken unless the property owner has agreed to allow pictures (See Homeowner approval form).
- Photos of any Texans on Mission volunteer in an official Texans on Mission uniform (Yellow/Blue/White Cap and Badge) may be taken without additional approval. Volunteers, however, should not take photos of others who do not want their picture taken or seem uncomfortable about pictures.
- Volunteers taking pictures should be sensitive to other volunteers and not take photos that show anyone in a negative light.
- Facebook, Instagram, Twitter, etc. should be accessed only AFTER work hours to ensure minimum disruption to the work.
- Remember: We are on site to share the love of Jesus.
- Volunteers should limit time spent taking pictures so it does not interfere with the work. In fact, it is best for the Unit Leader to designate one person to take photos and share with the others.
- The Unit Leader may restrict photography if he deems it disruptive to the work.
- In posting on social media, volunteers should avoid using terms or phrases such as "mold killer," "black mold," "spraying mold" or other terms and phrases that might imply some level of expertise in mold remediation.
- Volunteers are encouraged to post on social media pictures and information that tell the "Texans on Mission story.". Also, please share such photos and information with Texans on Mission Communications or DR leadership.

Consult your unit leader if any questions arise.